

## Shasta Pools Insider

Shasta Pools Insider is your inside source for news and updates on Arizona's #1 pool builder, Shasta Pools and Spas.

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[Shasta Pools & Spas Going Green](#) by [Shasta Insider](#) \_\_\_\_\_  
\_\_\_\_\_ [Going green can be a win-win. At \*\*Shasta Pools\*\* , we are looking for ways to be environmentally sensitive.](#)

### [Shasta Pools](#)

offers the most energy efficient pool equipment available in the market today, for example.

Recently

### **Shasta Pools**

made a drastic reduction in their paper consumption by going to a new paperless system from eCopy and Optiscan. The savings are going to be huge both from an environmental perspective as well as a financial perspective. Our customers will benefit in more subtle ways also as a result of improved access to jobs files. Pool designs can be changed and everyone stay on the same (paperless) page.

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[Shasta Pools Offers New Variable Speed Pool Pump](#) by  
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Since [Shasta Pools](#) has teamed up with Sta-Rite/Pentair we are constantly striving to learn new and exciting ways for our customers to save money and get the best bang for their buck. By using innovative products from the Sta-Rite line with their own manufacturing division's product line, they are working to create the most efficient combinations and customize products to fit the needs of their customer base. One product in particular, Sta-Rite's Variable Speed pump is now the up-and-coming energy efficient/eco-friendly way to power your pool's cleaning system. They have come together with Pentair to create a pre-programmed IntelliFlo VS-3050 pump that works specifically with their in-floor cleaning and circulation system. This pre-programmed pump is exclusive to **Shasta** customers and will not only work efficiently with in-floor cleaning, but will also save you 30-90% on your energy costs. The ultra-durable, whisper quiet and totally enclosed IntelliFlo VS-3050 is available for

### **Shasta New Pools**

, Remodels and Semi-Commercial projects. Read more on this topic [here](#)

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[Shasta Pools, Sure Cure & Xcel Surfaces](#) by

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[Sure Cure, Xcel Surface's newest innovation was made specifically for the swimming pool industry and admired by \*\*Shasta Pools\*\*](#) . This low VOC, waterborne hybrid emulsion incorporates proprietary chemistries designed to address the problems associated with accelerated hydration of concrete swimming pool shells and slabs. In warm weather, it is common for concrete to dry too fast and cause cracks or checking.

With Sure Cure you can virtually eliminate the need for water curing. This product is easy to apply to the concrete pool shell or slab and easy to clean up using just water. Sure Cure dries fast and gives you better results during the critical beginning stages of forming your pool shell or concrete slab. Sure Cure is available anywhere Xcel Surfaces products are sold. To find a distributor near you visit their website at [www.xcelsurfaces.com](http://www.xcelsurfaces.com) or call toll-free at 1-800-644-9131.

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[Shasta Pools Trio Deck Jet](#) by [Shasta Insider](#) [\\_\\_\\_\\_\\_](#)  
[\\_\\_\\_\\_\\_](#) [If you have always been interested in water features for your swimming pool or fountain you should consider the \*\*Shasta Pools\*\* ' Trio Deck Jet.](#) Not only does the Trio Deck Jet offer benefits such as water movement, beauty and excitement but it also gives you the ability to change the look as often as you see fit. Each durable nozzle comes in five different colors to match a variety of decks. This is an extremely versatile product with easy to switch spray patterns. Who wouldn't want the ability to change from the modern single water jet to a relaxing fan spray and then to the exciting triple jet for your next backyard barbeque?

For more information on **Shasta Pools'** Trio Deck Jets for your new **Shasta Pool** you can them at 602.532.3700 or visit them online at [www.shastapools.com](http://www.shastapools.com)

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[Do you have an older, less efficient pool pump or leaks around your equipment pad? Now you can solve all of your pool repair and maintenance problems in one shot. Visit \[ShastaPoolRepair.com\]\(http://ShastaPoolRepair.com\)](#) and take advantage of all the benefits of the brand new website. The new resource gives visitors the chance to check prices on new equipment, such as the money saving Sta-Rite Variable Speed Pump or Salt Chlorinator you always wanted. Don't know the specific problem you are having with your pool? Log-on to [ShastaPoolRepair.com](http://ShastaPoolRepair.com) to schedule an inspection appointment online. Also, be sure to check in periodically for monthly promotions and seasonal specials that could save you big bucks!

Learn more about [Shasta Pools](#) ' new website [here](#) .

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[Shasta Pools & Spas Offers Pre-Summer Incentives](#) by

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[Shasta Pools](#) offers to construct pools in as little as 15 days. As many Arizonans know triple digit temperatures are just around the corner. Those residents without pools in the backyard may already be thinking it is too late to build a pool and have it swim-ready in time. Luckily, [Shasta Pools](#) is offering pre-summer incentives to help get a pool into your backyard before it's too late. You can have your very own [Shasta Pool](#) in your backyard in time for Summer! See [www.shastapools.com/fillyourlife](http://www.shastapools.com/fillyourlife) for details.

With the prices at the pump increasing every day, most people are opting to stay home and relax instead of driving around and burning away gasoline. Why not invest in your home and create your own oasis in your backyard? Take advantage of **Shasta's** current promotion and great incentives on a genuine master pool.

Fill your life by visiting a **Shasta Pools Design Center** during the Pre-Summer Incentive now through June 21st, 2008.

### **About Shasta Pools & Spas**

[Shasta Pools & Spas](#) was founded in 1966 and has been the number one pool builder in **Arizona** since 1968 with more than 75,000 swimming pools built throughout the state.

**Shasta Pools** is a recognized leader and innovator in the swimming pool industry and is the only Phoenix pool builder that is a member of the prestigious

### **Master Pools Guild**

. Over the years, the company has grown to include nine divisions including swimming pool building, pool remodeling, pool product manufacturing and pool supply retail stores.

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[\\_\\_\\_\\_\\_](#) **Shasta Pools** [would like you to know, that just like with anything else mechanical, such as your car, pool equipment can use a tune-up every once and a while.](#)

[Maintaining pool equipment and proper pool chemistry can actually save time and money. Noisy pumps or water leaking around the equipment pad can be good indicators of a problem. Performing a basic pool tune-up is a key element in getting your swimming pool ready for the season.](#)

[Water chemistry, system maintenance and smaller but often overlooked parts can all affect the performance of your pool. For example, something simple like replacing a cracked O-ring could extend the life of your pool pump.](#)

[Visit your nearby \*\*Shasta Pools & Supplies\*\* store for free computerized water testing or call \*\*Shasta Pools Customer Care\*\* \(602\) 532-3887 for more details on a swimming pool tune-up.](#)

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